

Young Energy Professionals Network



SUPPORTED BY THE BUSINESSNZ ENERGY COUNCIL

STRATEGY 2020



Why we are here

- Upskill members through knowledge sharing and collaboration
- Provide leadership development opportunities

This document sets the direction and activities for YEPN to deliver value to its members and BEC.

Our vision

- Every young professional in the industry is part of the network
- Members are well informed and participate in industry discussions
- The Network is well regarded by industry
- The Network is well connected, nationally and internationally
- Members go on to leadership roles in the industry

What we do

learning from others sessions **information presentations**
collaboration workshops learning and development resources
leadership seminars group coaching workshops
presentation opportunities **industry submissions**
liaise with industry groups Downstream
member coaching **member mentoring**
connect to development organisations **blog networking events**
Toastmasters **network alumni** knowledge sharing sessions LinkedIn

The 3-year strategy



Detailed programme for 2017-18

Activity	Description	Milestone
Member survey	Online survey to all members to validate our orientation and themes (Policy, Industry, Research, Consumers / Communities)	Nov/Dec 17 Results informs plan for 18-19
Quarterly events	“Formal” YEPN events aligned with our core themes (Policy, Industry, Research, and Consumers / Communities) where senior industry players share their insights with the group. Possibility to leverage BEC’s events.	Sep 17 – TBD Dec 17 – TBD Mar 18 – TBD
Informal after-work social events	Quarterly get together with a talk from a couple of network members describe their activities in the industry	First event in September 17
Newsletter	Bi-monthly update to members	On-going
Linkedin group	Online sharing of industry-related material	Re-launch in October 17
Membership consolidation and growth	Maintenance of the members database and activities to grow the value proposition to members and the membership base	On-going
Work with BEC on a YEPN membership	Create value for BEC investment into the network	Implemented by March 18

Indicative programme for 2018-20

Activity	Description	Milestone
Year 2: 2018 - 19		
Committee Election	Election of committee members and co-chairs	June 18
Expand our Auckland presence	Creation of an autonomous Auckland chapter organising local events. Connect to Auckland University.	Created by September 18
Quarterly events including 1 national get-together	“Formal” YEPN events where senior industry players share their insights with the group. Possibility to leverage BEC’s events.	June 18 – TBD Sep 18 – TBD Dec 18 – TBD Mar 19 – National event
Year 3: 2019-20		
Create a strategy to expand our presence in another region (e.g. Christchurch, Tauranga, New Plymouth, etc.)	Using Auckland’s chapter creation experience, replicate in another region	Created by September 19
Quarterly events including 1 national get-together	“Formal” YEPN events where senior industry players share their insights with the group. Possibility to leverage BEC’s events.	June 19 – TBD Sep 19 – TBD Dec 19 – TBD Mar 20 – National event