

# Z Energy talks biofuels



BusinessNZ Energy Council

Lunchtime Seminar

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# Key Messages

## Presentation on Z's new biodiesel plant to be built at Wiri



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- A large, solid orange arrow pointing to the right, positioned on the left side of the slide, partially overlapping the list of key messages.
- The global crude oil market has fundamentally changed making biofuels more challenging
  - There are plenty of different support mechanisms globally
  - We have assessed all forms of alternate energy for transport and are focussing on two near-term opportunities
  - Our Wiri biodiesel project will be NZ's first scaled domestic biodiesel production - without subsidy or mandate
  - Biodiesel investment establishes a commercially viable point of difference for Z

# Existing market context

The long-term supply / demand profile for crude oil has changed substantially

## Insights

- Improved drilling and extraction technology has led to emergence of tight oil and shale gas reserves
- US a net exporter in next five years
- GFC reduced demand
- 'Green' prioritisation has stalled but economic recovery should reignite it
- OECD oil demand/GDP has peaked, non OECD continues to grow
- Large distortions created by government incentives may continue
- Improvements in vehicle efficiency will continue
- Transition of NZ's vehicle fleet will continue albeit slowly



## Global impact

- Mineral-based fuels will dominate transport for decades to come
- Vehicle efficiency and demand for transport trends will reduce demand over time
- Green considerations now driven by consumers not oil supply constraints
- Climate change considerations will gain personal and political momentum as economy improves

# Catalyst for market change

Changes in global supply / demand for fossil fuels will create a challenging environment for the emergence of alternatives, however customer demand exists



## Impact on alternative energy

- The present environment supports the status quo and any substantive growth in alternative energy will only come from either:
  - A dramatic improvement in alternative energy technologies / economics
  - A sustained increase in oil prices, or
  - Government intervention

## Impact on Z

- Mineral-based fuels will remain essential to transport for decades to come, extending Z's core business model
- Volatility will remain driven by offshore events
- Potential resurgence of green consumerism driving gradual increase in demand for alternative energy
- Meaningful penetration by electric vehicles is still 10-20 years away

# Biofuels support mechanisms

Production of biofuels exist due to various forms of Government support



## Support mechanisms globally

- Ensuring a correct price on carbon
  - C-Tax or ETS
- Tax Rebates and Other Subsidies
  - Excise tax credits (e.g. US, Canada)
  - Excise tax exemptions (eg EU)
- Blending Mandates and Renewable Fuel Standards
  - Increasingly revenue neutral to governments
  - Introduced in ~ 60 countries
  - Mandated volumes increasingly linked to GHG reduction levels / fuel standards based on feedstock source

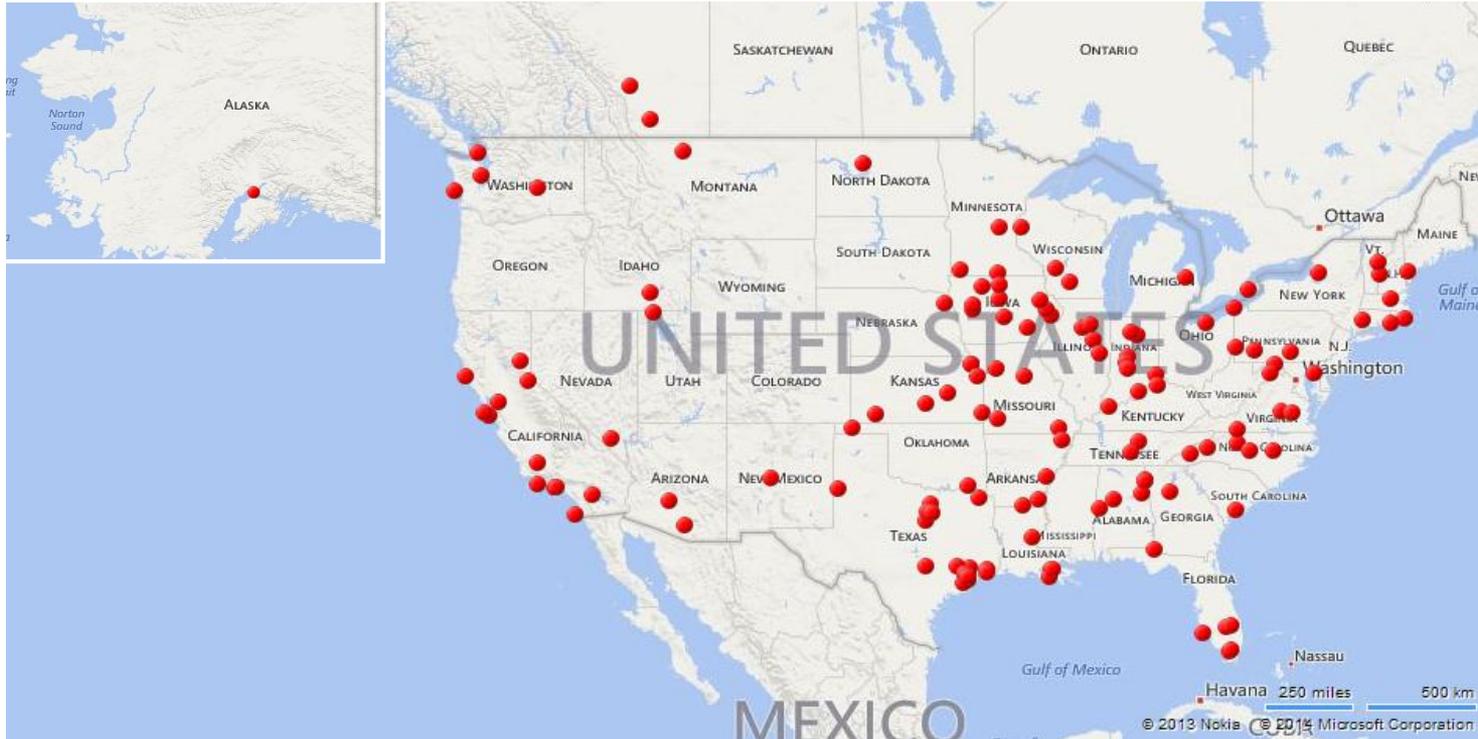


## US and Europe

- The US have a Renewable Fuel Standard:
  - Renewable fuel to be blended climbing to 36 billion gallons by 2022.
  - Increased focus on 2nd generation biofuels
- The EU Fuel Quality Directive
  - Oil Co's must meet a 6% reduction in GHG emissions across all fuels by 2020
  - Limits on palm oil and soy oil content in biodiesel
  - EU wide biofuels subsidies estimated at €8.4 billion in 2011 with the bulk of these going to biodiesel

# US legislation supports growth

137 plants produced 1.8 billion US gallons ~4.6% of total diesel consumed (2013)



# Biodiesel mandates globally

Production of biodiesel is supported by mandates in many nations



## Americas

- Argentina 10%
- Brazil 5%
- Canada 2%
- Colombia (5%)
- Costa Rica (20%)
- Ecuador (5%)
- Paraguay 1%
- Peru 2%
- Uruguay (2%)

## Asia-Pacific

- Australia NSW 2%
- Fiji (5%)
- Indonesia (2% in mining operations)
- Malaysia 5%
- The Philippines 2%
- South Korea 2%
- Taiwan 1%
- Thailand 5%

There is no mandate or target in NZ

[Figures in (Orange) are targets only and not mandated]

# Domestic biofuel policies

Government support has changed over the years



## Historical

- Labour 2008
  - Biofuel Bill
    - 2.5% mandate over 5 years
    - Repealed by National Dec 2008
- Greens 2009
  - Sustainable Biofuels Bill
    - Passed 1st reading only
- National 2009-12
  - Grant of \$36m over 3 years for local biodiesel production
- National 2013
  - Primary Growth Partnership “stump to pump” funding



## Current

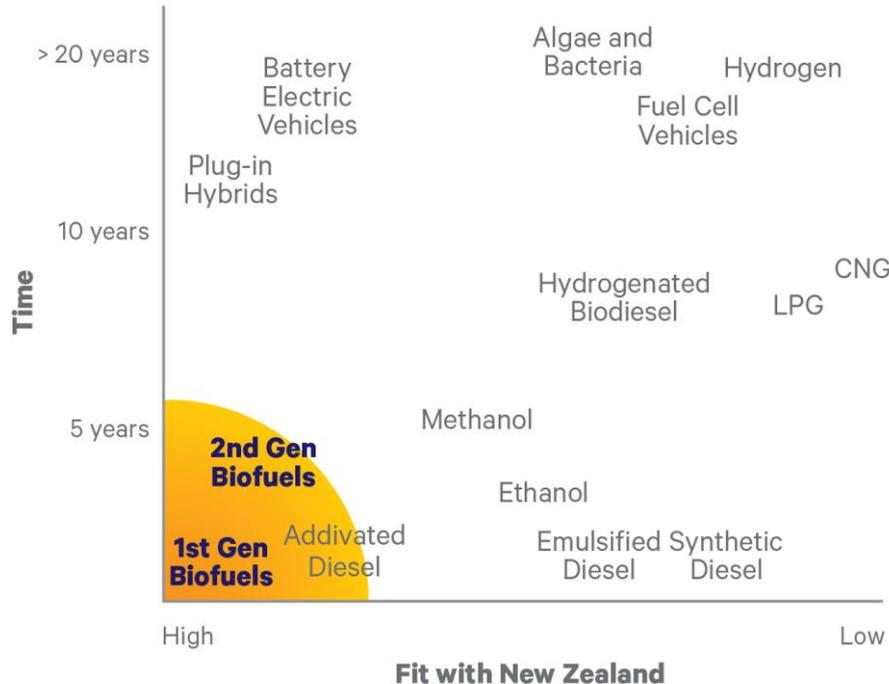
- NZ ETS
  - Biofuel component is zero rated for ETS obligations
- Excise duty exemption on Ethanol in petrol
- EECA educational materials

## Future?

- Labour / Greens...
  - Reintroduce mandate?
  - Labour: strengthen ETS?
  - Introduce sustainability measures?
  - Greens: increase carbon tax to \$25?
  - Create incentives to help biofuels industry?

# Alternative energy – options

We have assessed alternate transport energy sources for NZ and all commercially viable alternatives within the next 10 years are liquid fuel technologies



# Wiri biodiesel project

NZ's first scaled domestic biodiesel production - without subsidy or mandate



## Key features

- Total capital costs of \$21m. Majority of project costs are under fixed price contracts
- Production of 20mlpa of B100 biodiesel starts early 2015 potentially doubling in two years to 40mlpa
- Chemical process using tallow and used cooking oil feedstocks is well known and safe and our distillation process assures product quality
- Product will meet NZ and EU Fuel Specifications
- We have secured a suitable site near our storage facilities at Wiri
- Opportunity has been under development over the past four years
- Biodiesel reduces greenhouse gas emissions by up to 86% (ECCA) and eliminates P5 and P10 Particulate Matter



Artist impression of site in Wiri

## Remaining conditions precedent

- Secure few remaining consents
- Complete a long-term supply agreement

# Wiri biodiesel project

Investment establishes a commercially viable point of difference, delivering a competitive advantage for Z



## Production economics are attractive

- Inedible tallow is a relatively plentiful by-product with stable supply volumes
- Historically attractive price spreads between tallow and diesel
- Confirmed demand from Commercial customers at premium price point

## Supports our brand position

- Establishing a market-leading position in biofuels meets the changing demands of our customers
- We will have a differentiated offer for Commercial customers and potential to offer it to retail customers
- Unlike some other biofuel feedstocks, inedible tallow has very high sustainability credentials

## A competitively advantaged source of biofuels

- Capital input to biofuel production output ratio is world class at less than NZ\$1 per litre of annual production
- Forecast production costs materially lower than imported biodiesel alternatives
- First mover advantage will secure a leadership position that will be difficult for competitors to match

## Investment rationale

- Our target case meets our internal hurdles delivering a positive NPV
- Future subsidies, grants or mandate provides potential upside
- Provides a bridge to advanced biofuels and creates optionality

# References



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