Driving Sustainable Mobility

Amanda Gilmore,
New Zealand Country Manager
160,000 cars cross Auckland Harbour Bridge daily with average 1.2 occupancy

Every year, Manila residents spend 402 hours stuck in traffic

Ho Chi Minh’s annual CO2 emissions can fit into their Bitexco Tower 8,000 times
Transport’s carbon footprint =
>20% globally
>60% in developed cities

Outdoor air pollution =
3.7M premature deaths per year
>75% from car emissions in cities
Uber
Mobility globally

600+ Cities
65 Countries
300 Airports

3M Active drivers
75M Active riders
4B Trips in 2017
### Our approach

**Greener by design**

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<thead>
<tr>
<th>FEWER</th>
<th>FULLER</th>
<th>MORE EFFICIENT</th>
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<tr>
<td>Rider-driver GPS matching</td>
<td>UberPool</td>
<td>Smart routing</td>
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<td>“Forward dispatch”</td>
<td>UberXL</td>
<td>Aggressive driving notifications</td>
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<td>Trip swap technology</td>
<td>Split-fare</td>
<td>Vehicle-to-trip right-sizing</td>
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<td>Pre- &amp; rematch technology</td>
<td>Multi-destination trips</td>
<td>Driver vehicle solutions support</td>
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<td>EV &amp; hybrid focused initiatives</td>
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Complementary transport solutions

Integrating different modalities

![Graph showing proportion of trips]

- JUMP
- Uber

![Map with transport options]

- Work: 1455 Market Street - $12.78
What’s next in technology and its applications

Enhancing energy efficiency within the system design

BEHAVIOURAL SHIFT
...away from solo, private car trips to shared journeys

VEHICLE GREENING
...via turnover to cleaner fuels and higher efficiency technologies

COMPLEMENTARITY
...with public transit and multi-modal mobility on more sustainable modes

INFRASTRUCTURE TRANSFORMATION
...to more human-centric designs as demand from private cars shrinks
UBER